



Our Coaching is EPIC

*An Up2Us Sports Program to use Coaching
and National Service as pathways to
meaningful careers.*

UP2US
SPORTS

Mission

Engage, train, and support youth sports coaches to transform youth, programs, and communities.

Track Record

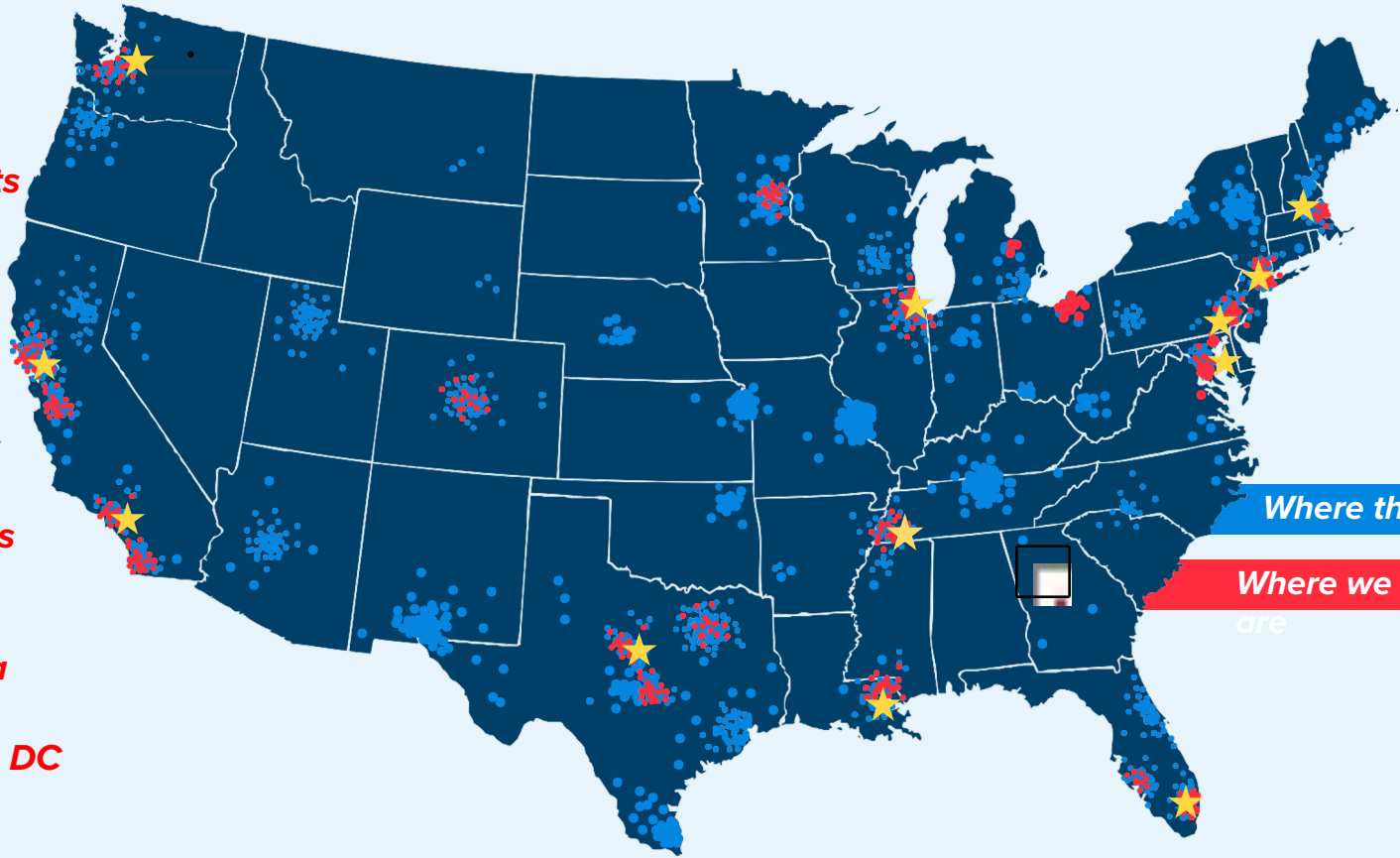
- *Founded in 2010*
- *Only national service (AmeriCorps) program focused on coaching*
- *Placed nearly 4,000 coaches in 22 U.S. Cities*
- *Engaged 619,649 youth in sports programs*
- *Recipient of 11 Federal and State grants for promoting health and wellness among at-risk youth*



Our Reach Across The Country

Major Markets

- Baltimore
- Boston
- Chicago
- Dallas
- Los Angeles
- Miami
- New Orleans
- New York
- Oakland
- Philadelphia
- Seattle
- Washington DC



Where there is need

Where we already are

What Our Coaches Are Saying....



“Coaching made me realize that I have valuable skills I can use to build a career.”

“What next after AmeriCorps? I’m ready!”

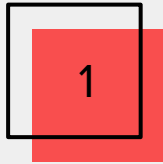


“I want to take what I learned from Up2Us Sports and find a job... build my future.”

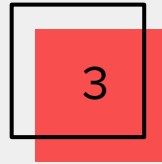


“Being an Up2Us Coach teaches you to value teamwork, leadership, and commitment. Now, I look at corporate America and say, I can do that!”

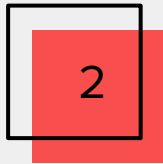
Introducing Our Career Readiness Program: “Experience EPIC”



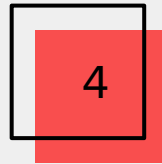
Experience national service



Prepare & invest in your future



Explore career pathways



Connect to employers

Experience

National Service as an Up2Us Coach

Identify, train, and place young adults to support community-based youth sports organizations across the U.S.

- ***Up2Us Sport Coaches are ages 18-24; 90% are BIPOC; and 74% are from underserved communities.***
- ***Serving as an Up2Us Sport Coach for 1-2 years is their first professional experience.***
- ***Coaches develop “soft skills” including leadership, teamwork, SEL, DEI, etc.***
- ***Coaches distinguish themselves for their commitment to national service.***

Explore

Different careers through active, self-driven activities that include professional goal setting and/or post-secondary education.

- **Career Planning & Self Development: Personalized career goal setting and individual plans to leverage the various services offered by Up2Us Sports.**
- **Career Communities: Curated content and connections related to career goals, interests, or aspirations.**
- **College Campus Tours: Opportunities to explore four year and community colleges in fields of interest.**

Prepare & Invest

In foundational skill development to effectively transition into the workforce and/or college.

- **Essential Skill Development: Communication, Collaboration, Creativity, Critical Thinking, Time management, Leadership.**
- **Mindset & Leadership Development: Growth Mindset, Self-Management, Problem Solving, Decision-making.**
- **Transitional Knowledge: Personal Financial Literacy, Resume Writing, Interviewing, Building a network, College Access & Admissions.**
- **Investment of Eli Segal Education Award: Counseling on how to maximize scholarships offered by federal government for national service members.**

Connect

To a network of professionals who need your skills, motivation and drive in their workforce.

- **Career Mentoring: 1-1 or group mentoring.**
- **Job Shadowing: Brief worksite visits to spend time with individual employees.**
- **Internship Research: Establish network to gain experiential learning opportunities.**
- **Corporate Residency: Extended worksite visits to learn about various occupations across a company coupled with mentoring and/or skill development opportunities.**

Become an Up2Us Sports Career Champion

- *Assist with career exploration activities.*
- *Host a career readiness training or corporate residency.*
- *Record a skills-building workshop for our self-paced learning library.*
- *Support career portfolio development by providing cover letter/resume feedback and engaging in mock interviewing.*
- *Provide Jobs and/or Internships.*
- *Become a professional mentor or link us to your company's existing mentoring program.*





TOGETHER WE CAN
ACCOMPLISH MORE

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